Momentum Year

A Student in Motion Stays in Motion

Much like Newton's First Law of Motion, the concept of Momentum Year seems simple. A student at rest tends to stay at rest, while a student in motion tends to stay in motion, and once in motion, develop momentum. Gaining and maintaining that momentum is key to student completion.

Research confirms that college students are most successful when they complete specific first-year benchmarks. When students don't, they graduate late or not at all, waste time, and incur unnecessary debt in the process.

Momentum Year

MOMENTUM YEAR FOCUSES ON

- Purpose first with Pathways, Programs of Study, or Meta Majors
- 30 to finish
- 9 credits in program
- Gateway course completion

You've built out your Momentum Year and implemented policies to help guide and enforce the process. So, what's next? Are you intervening early enough and with the right data? How are you tracking and measuring students? Are your students making stronger academic decisions and completing their gateway courses?

Ad Astra's Momentum Year solution can help you improve student momentum:

BENCHMARK MOMENTUM YEAR METRICS

- Compare metrics within a single institution with longitudinal tracking
- Compare metrics across institutions

MOMENTUM YEAR INTERVENTION STRATEGIES

- Provide waypoints (spring term registration and summer term registration) that allow an institution to intervene and get students on track
- Provide student-specific data to tailor student communications

Ad Astra